

Johnny Appleseed Country Fact Sheet



The Guide has been revamped and upgraded and now has a better overall appearance with glossy paper for crisp, clear pictures and a broader distribution area. Johnny Appleseed Country Guide's sole purpose is to support our members as a non-profit advertising tool.



Distribution Info

- Visitor Centers around Massachusetts, the Metro Boston area, Rhode Island and Northern Connecticut
- AAA offices throughout Massachusetts, Connecticut and Rhode Island
- Dozens of JATA members in Central Massachusetts such as restaurants, city clerks, libraries, hotels, attractions, gift shops and more



Why Advertise?

- Low Cost
- Broad Visibility
- 35,000 Copies Per Edition
- Attract Tourist Traffic and \$\$\$
- Website Exposure-www.appleseed.org
- 2 Million Hits Per Year at www.massvacation.com
- Interactive Kiosk Located at JATA Visitor Center
- Online Guidebook with interactive hyperlink that links instantly to your website
- Ability to add your Facebook to your ad for even more visibility

