



# Town of Westminster

MASSACHUSETTS 01473

FROM THE OFFICE OF THE  
ECONOMIC DEVELOPMENT COMMITTEE

Phone: (978) 874-7414

## **Economic Development Committee (EDC) – Meeting Minutes for October 2, 2019**

Members Present - Jeff Crowley, Eric Callahan, Ralph LeBlanc, and Town Planner Stephen Wallace

Meeting called to order at 7:00 PM

The first order of business was approving the meeting minutes from August 2019, all in favor.

Next item was an update on the Town's wayfaring signage program. The mock-up wayfaring sign has been delivered. Before the full order can be placed with our sign vendor, the Town Planner needs to get together with DPW and conduct one final sign siting exercise to determine the exact location of each sign and the direction of each sign panel. However, DPW is not available for this exercise until the middle of November. Thus, while we can place the full wayfaring sign order this year, the signs will not be installed until next spring.

Next up was discussion about the promotional videos the EDC will be working on with CGI Communications. CGI will visit Westminster on October 18 & 19 to shoot three promotional videos:

- 1) Westminster as a great place to do business;
- 2) Westminster as a recreation destination; and
- 3) Westminster's historic resources. I've started rounding up local speakers to help with this effort.

All of the speakers have submitted their draft scripts and a filming schedule has been established.

Last item: The Town Planner briefed the EDC members about a potential new business that are scouting out the Westminster Business Park, and some other economic development projects that are in the works.

The meeting adjourned at 7:40 PM. The next meeting of the EDC will take place on Wednesday November 6th, 2019.