

WE REVOLVE AROUND YOU

Johnny Appleseed Country Membership Levels

CORTLAND - \$1,500

- Premier, large (8.5" x 11") rack space in Visitors' Center (or two 4" x 8.5" rack spaces)
- Up to 54% discount on advertising rates in the JA Country Guide
- Promotion through JATA social media and monthly newsletter
- URL link on Appleseed.org
- Free exhibiting at specific events
- Business listing and description on JATA website (Appleseed.org) and in the JATA cooperative advertising
- Advertising a brochure at a targeted event/expo
- Host a Familiarization Tour

YORK - \$650

- Large (8.5" x 11") rack space in Visitors' Center (or two 4" x 8.5" rack spaces)
- Up to 45% discount on advertising rates in the JA Country Guide
- URL link on Appleseed.org
- Promotion through JATA social media and monthly newsletter
- Business listing and description on JATA website (Appleseed.org) and in the JATA cooperative advertising
- Advertising a brochure at a targeted event/expo
- Host a Familiarization Tour

Additional Chamber Benefits

- Health/Dental Insurance and Prescription Discount Card Program
- Host a Chamber Business After Hours
- Post job openings to NCM Chamber website (NorthCentralMass.com)
- Ribbon Cutting Service (New, Expansion, New Location)

GOLDEN DELICIOUS - \$360

- 4" x 8.5" rack space in Visitors' Center
- Up to 38% discount on advertising rates in the JA Country Guide
- URL link on Appleseed.org
- Promotion through JATA social media and monthly newsletter
- Business listing and description on JATA website (Appleseed.org) and in the JATA cooperative advertising
- Advertising a brochure at a targeted event/expo
- Host a Familiarization Tour

ROME BEAUTY - \$240

- 30% discount on advertising rates in the JA Country Guide
- URL link on Appleseed.org
- Promotion through JATA social media and monthly newsletter
- Business listing and description on JATA website (Appleseed.org) and in the JATA cooperative advertising
- Advertising a brochure at a targeted event/expo
- Host a Familiarization Tour



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MARKET YOUR BUSINESS REGIONALLY

Johnny Appleseed Country *Application for Membership*

The Johnny Appleseed Trail Association, Inc., a nonprofit organization is comprised of local supporting members, corporate sponsors and volunteers. Its mission is to educate the traveling public, tourists and residents of North Central Massachusetts about the many historical, cultural, recreational and hospitality-related sites located within this scenic New England region. Business owners throughout Central Massachusetts who are interested in joining the Johnny Appleseed Trail Association can choose from a variety of membership levels based on their needs. Members are marketed regionally through the Johnny Appleseed Visitors' Center, Appleseed.org, Travel Expos across New England, Monthly E-Blast, and Social Media.

Name of Business: _____

Name of Primary Contact: _____

Title: _____

Address (Street, City, State, Zip): _____

Business Phone: _____ **Fax:** _____

Company Email: _____

Web Address: _____

Business Classification: _____ **Product or Service:** _____
(as you would be listed in the Yellow Pages)

Social Media: Facebook _____ Twitter: @: _____

LinkedIn: _____ Youtube: _____ Google+: _____

Signature: _____ **Date:** _____

YES! I would like to be a supporting member of the Johnny Appleseed Trail Association (JATA)
in the following category (turn sheet over to view all membership levels):

___ Cortland \$1,500 ___ York \$650 ___ Golden Delicious \$360 ___ Rome Beauty \$240

PAYMENT: ___ Check ___ Visa Card ___ Master Card ___ American Express Card

Card #: _____ **EXP Date:** _____ **CVV:** _____

Signature: _____ **Name Printed on Card:** _____

