



Town of Westminster

MASSACHUSETTS 01473

FROM THE OFFICE OF THE
ECONOMIC DEVELOPMENT COMMITTEE

Phone: (978) 874-7414

Economic Development Committee (EDC) – Meeting Minutes for September 2, 2020

Members Present - Jim DeLisle, Joe Serio, Ralph LeBlanc, and Town Planner Stephen Wallace.

Meeting called to order at 7:30 PM

The first order of business was approving the meeting minutes from December 2019, all in favor.

The Town Planner gave an update on the EDC's wayfinding signage program, noting that the order for the sign poles has been placed with Add-A-Sign and the signs should be up some time in October.

Town Planner gave a brief update on current economic development activity in Town.

The EDC discussed the update of the Town's promotional brochure/map. EDC members are currently completing their outreach assignments for this project. Town Planner noted that we'll be able to update the brochure content, swap out some old photos for new ones, and change the color scheme, but that would be the extent of the update. The price quote received from Lynn Fountain Creative was for an update and reprint only, not a full redesign of the brochure. Once the update is complete, we'll have 3,000 copies of the new brochure, which should get the Town through the next three or four years.

The meeting adjourned at 7:37 PM. The next meeting of the EDC will take place on Wednesday October 7th, 2020.